

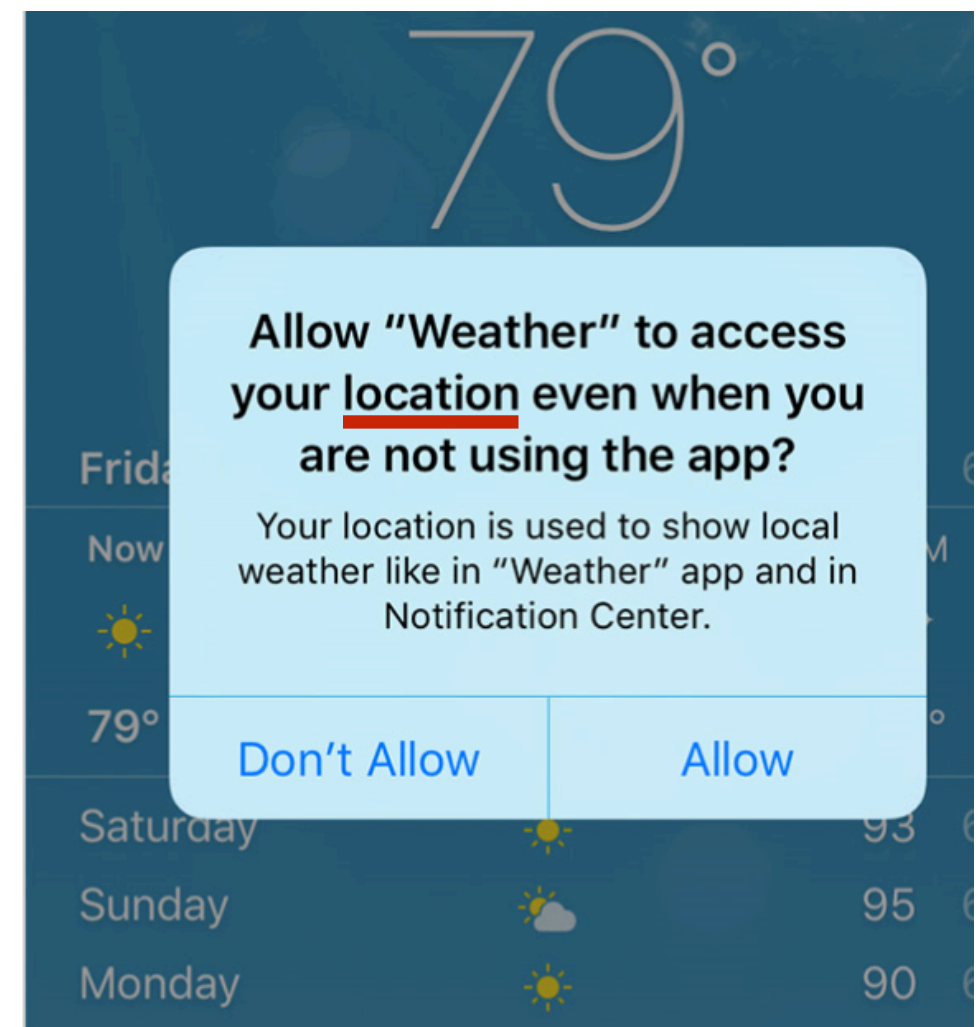
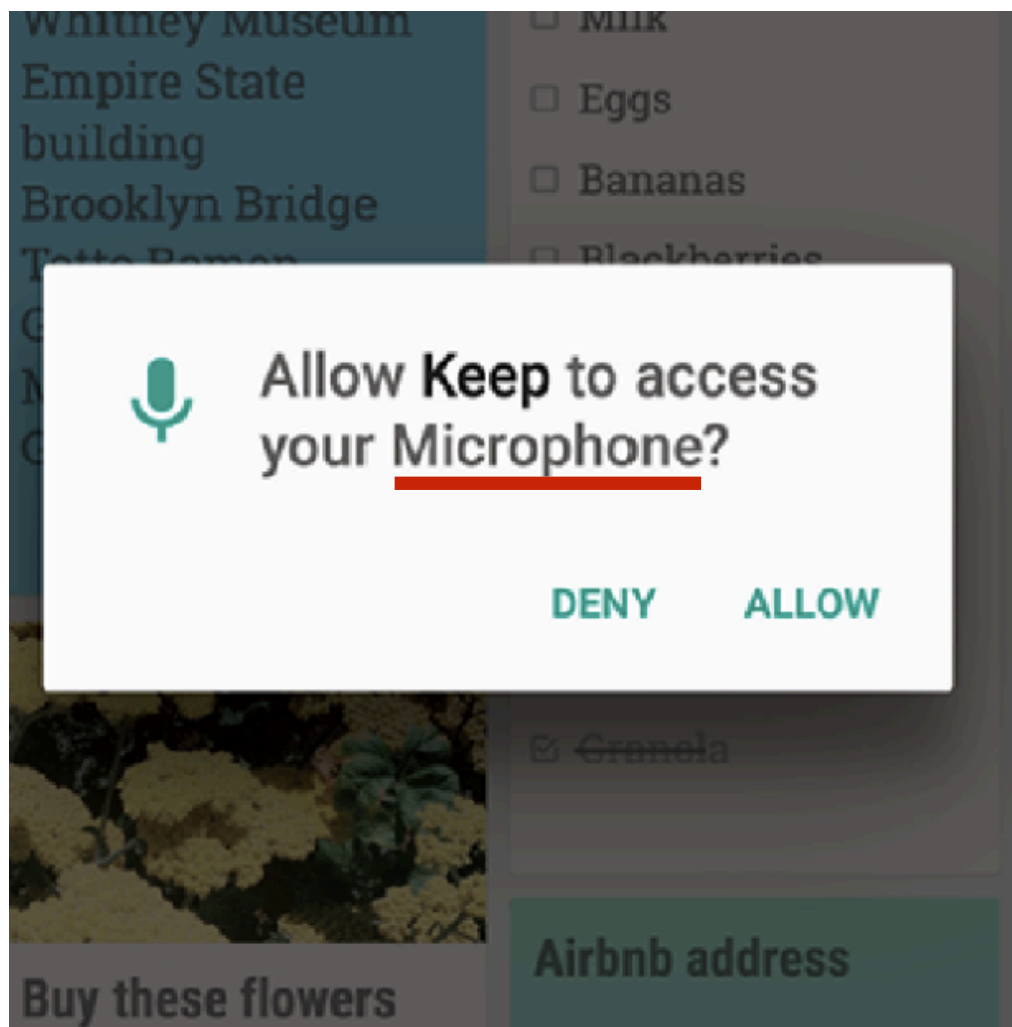
EuroDW2017

Toward Privacy-Preserving IoT Data Publishing

by
Mohammad Malekzadeh

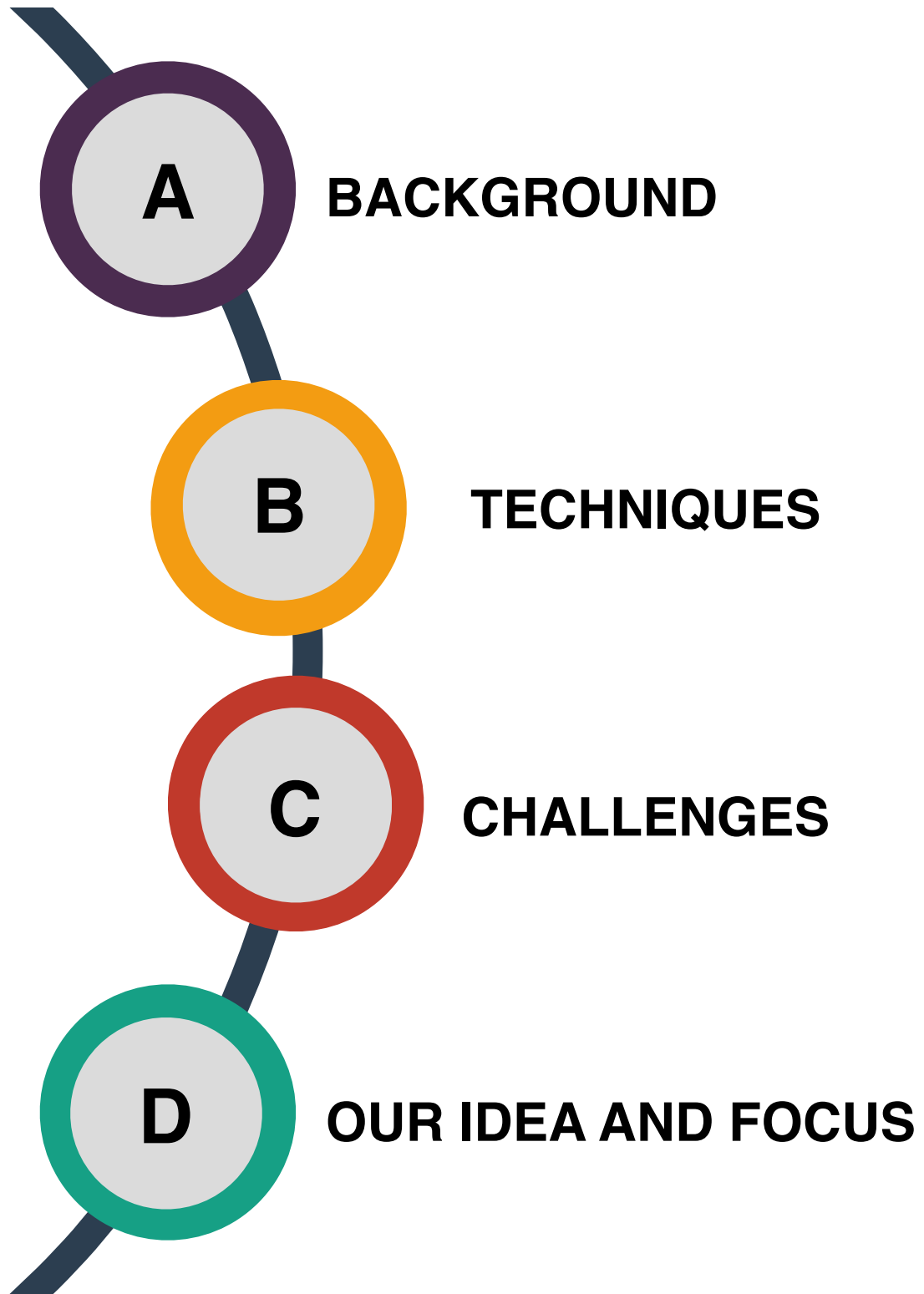
To begin with

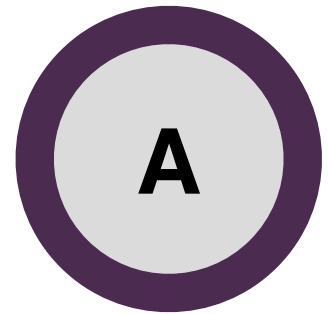
User permission dialogs for Android and iOS^[1]



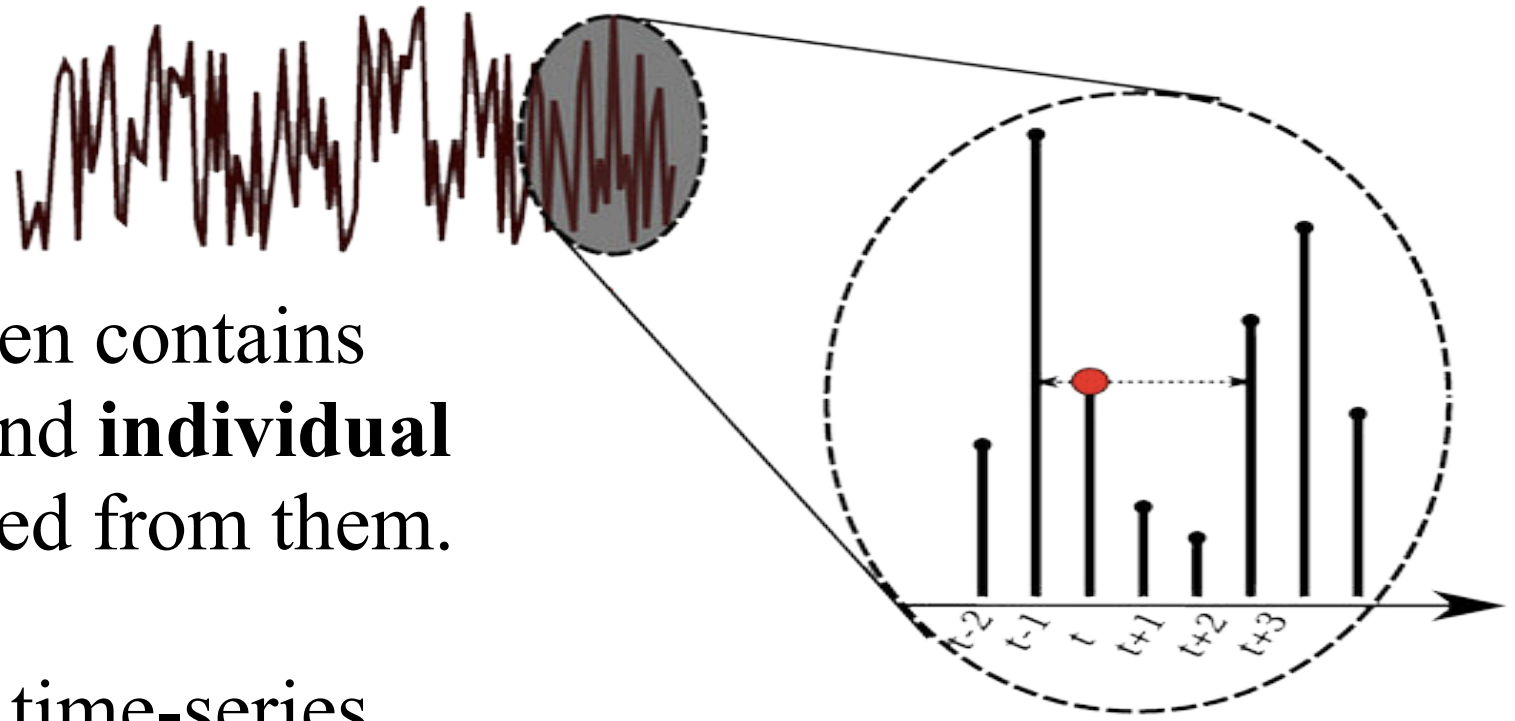
Two valuable sources of information
Audio Signal and Location

AGENDA

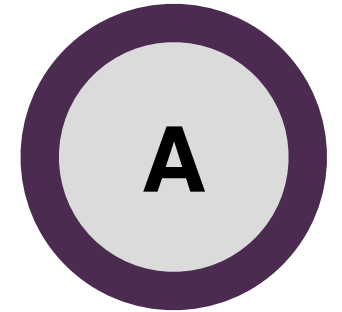




Dichotomy



- Personal **time-series** often contains **precious information** and **individual behaviour** can be inferred from them.
- Publishing/Mining such time-series immediately can violates **individual privacy**.
- But, users **benefit** from sharing and mining their data by external entities.
 - healthcare – home security – traffic controlling – lifestyle improvement ...



Disclosure

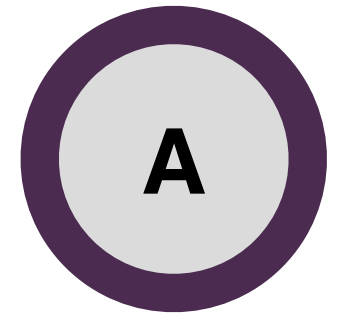
➤ There are two types of **disclosure risk**:

1) **Identity disclosure:**

- The association of a user's identity with a disseminated data containing confidential information

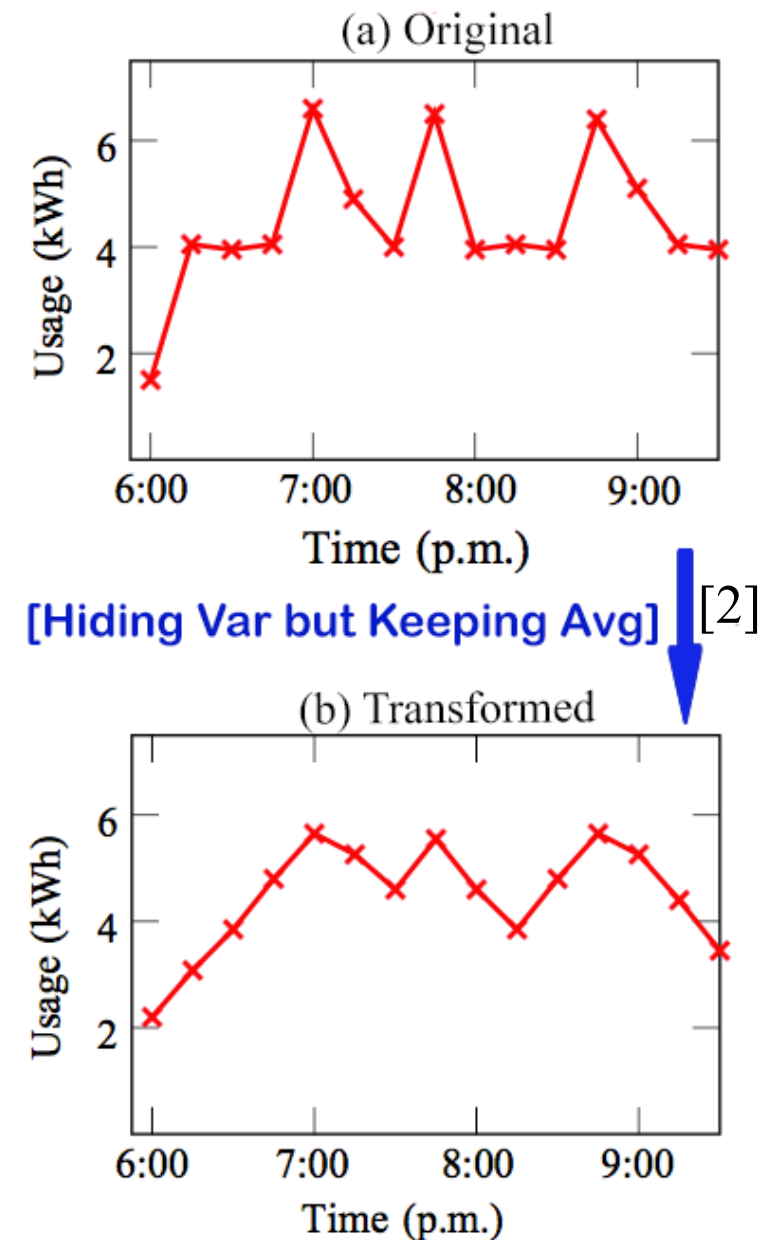
2) **Attribute disclosure:**

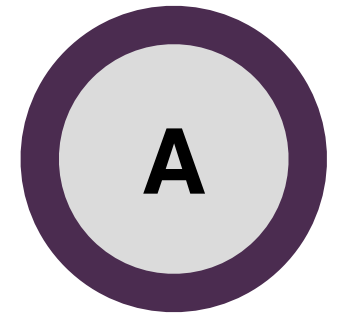
- The association of an attribute value based on the disseminated data with the user



Problem Definition

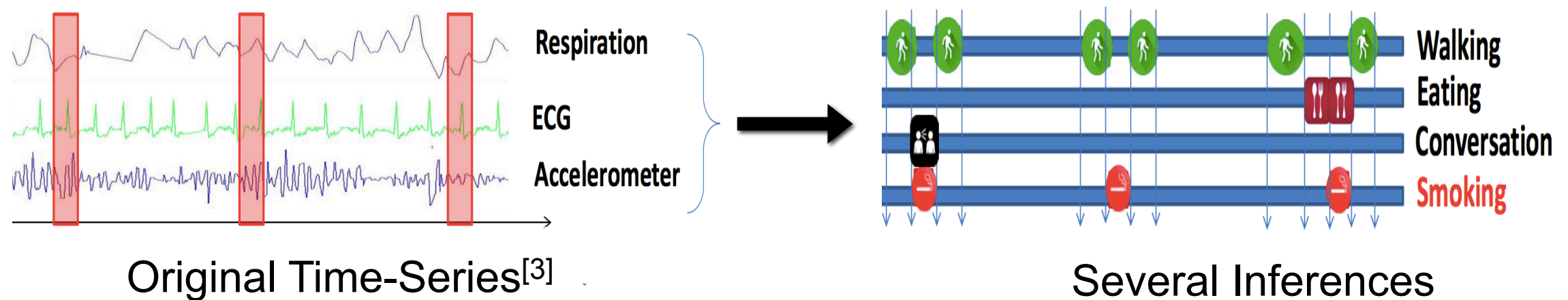
- By sharing personal IoT data:
 - original time-series** mustn't be accurately **reconstructed**; also, **sensitive information** shouldn't be **inferred**;
 - yet, some **agreed statistics** should be accurately **estimated** despite the transformation

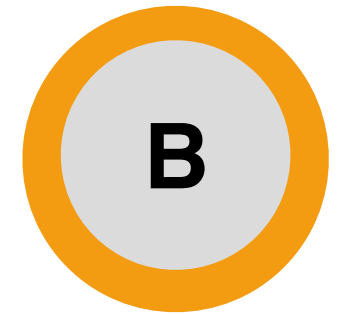




Privacy vs. Utility


- i. A **privacy breach** will occur when **user's sensitive information** can be inferred from published data.
- ii. A **utility loss** will happen when **user-aware insensitive information** cannot be inferred by third parties' application.





Techniques and Threats

Anonymisation: removing personally identifiable information

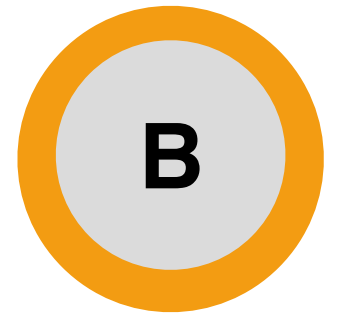
-  Threat is linkage attack using other auxiliary data sources to infer the sensitive attributes of individuals within the same dataset.

Randomisation: protecting the sensitive information contained in real data by adding some noise

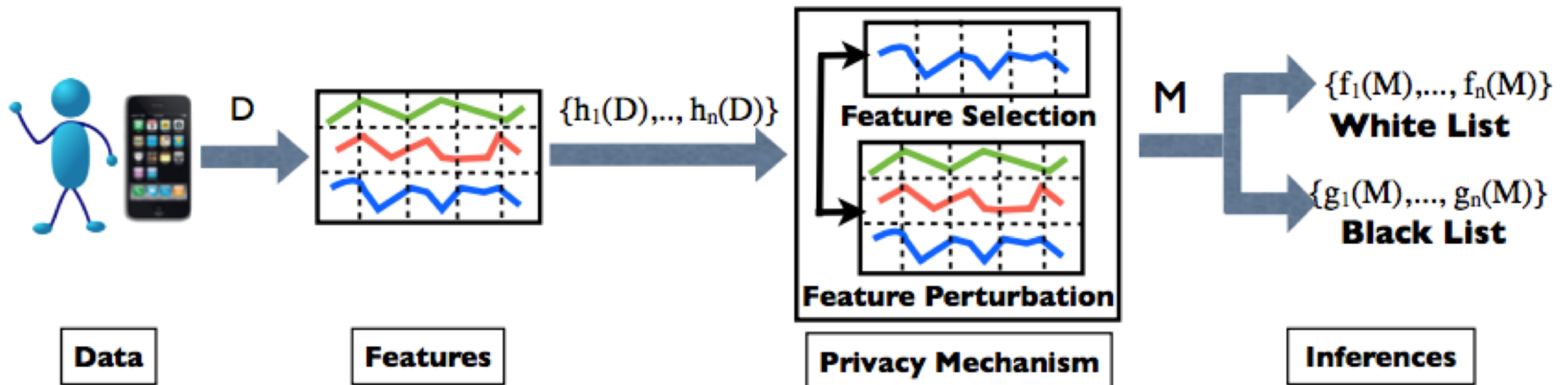
-  Threat is removing the noise in the data in such a way that it fits the aggregate structure of the data.

Data Synthesis: protect privacy and confidentiality of authentic data

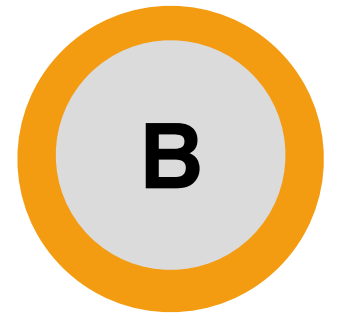
-  Threat is trying to separate real data from synthetic ones.



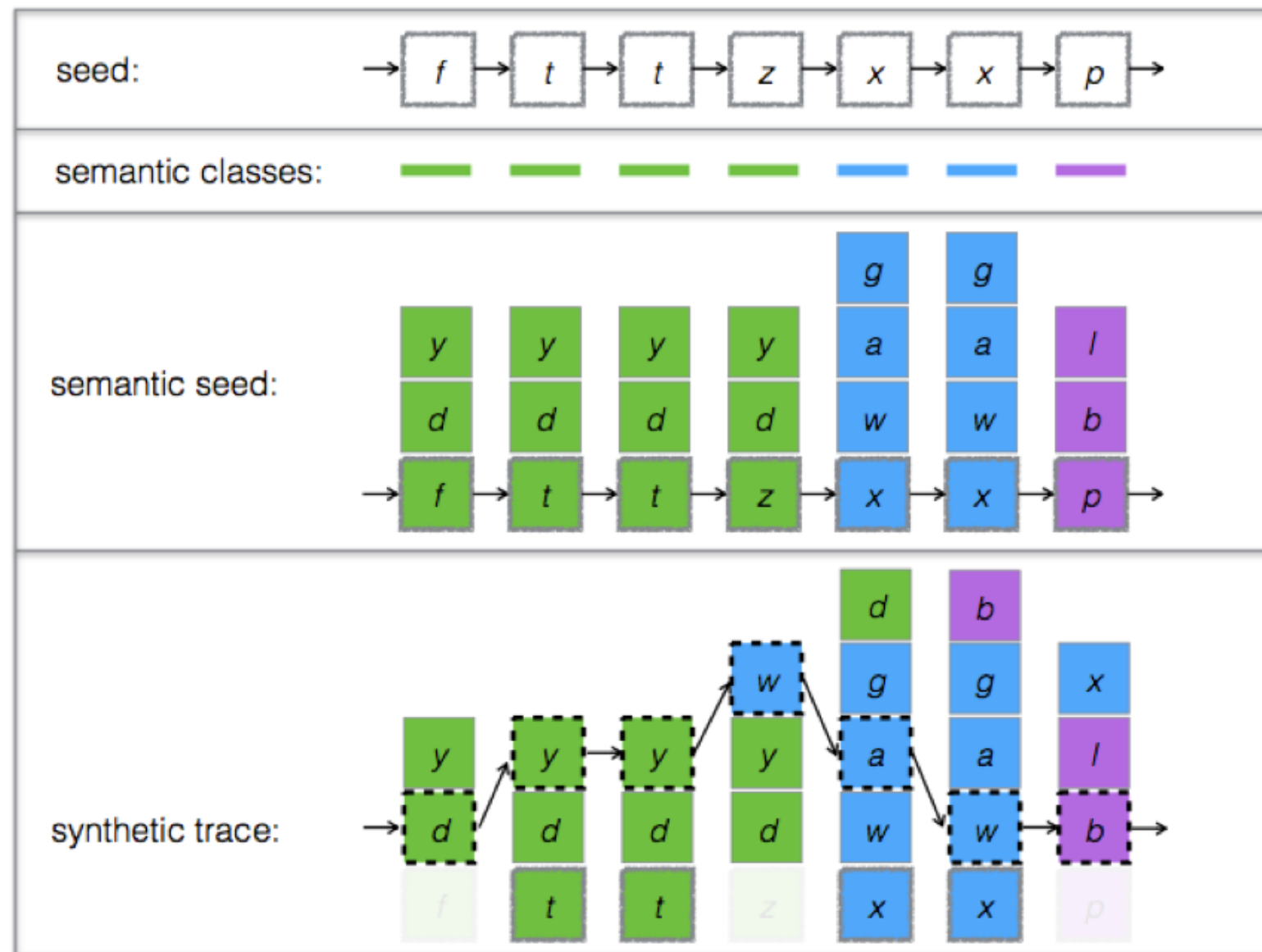
White & Black List



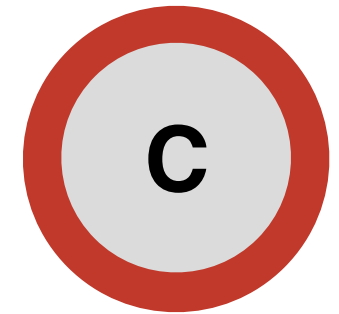
Feature Selection and Perturbation in Time-Series^[4]



Location Obfuscation

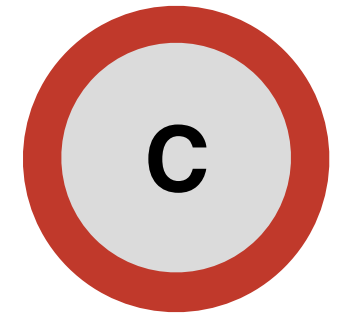


Generating Fake Time-Series from Original One^[5]



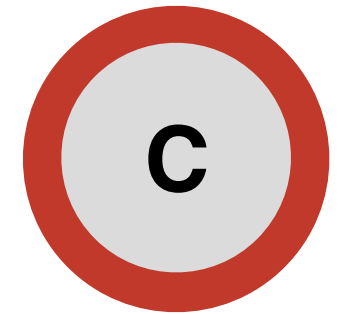
Degree of Perturbation

- current approaches devised more for the static datasets; for **dynamic cases of time-series** data, **scalability challenges** are very crucial
- need to **further perturbation** for coping with the correlation across time-series
- privacy-utility trade-off over time is often obtained through **optimisations**



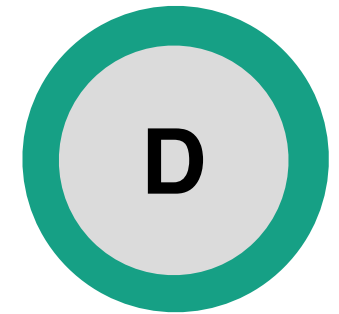
Privacy Measure

- Definition of proper **measures** that can truly assess the **privacy of the protection**
 - some measures focus on protecting the identity of a participant
 - other measures focus on the amount of sensitive information that is contained in the noisy data.
- An efficient privacy measure is more **application-specific**



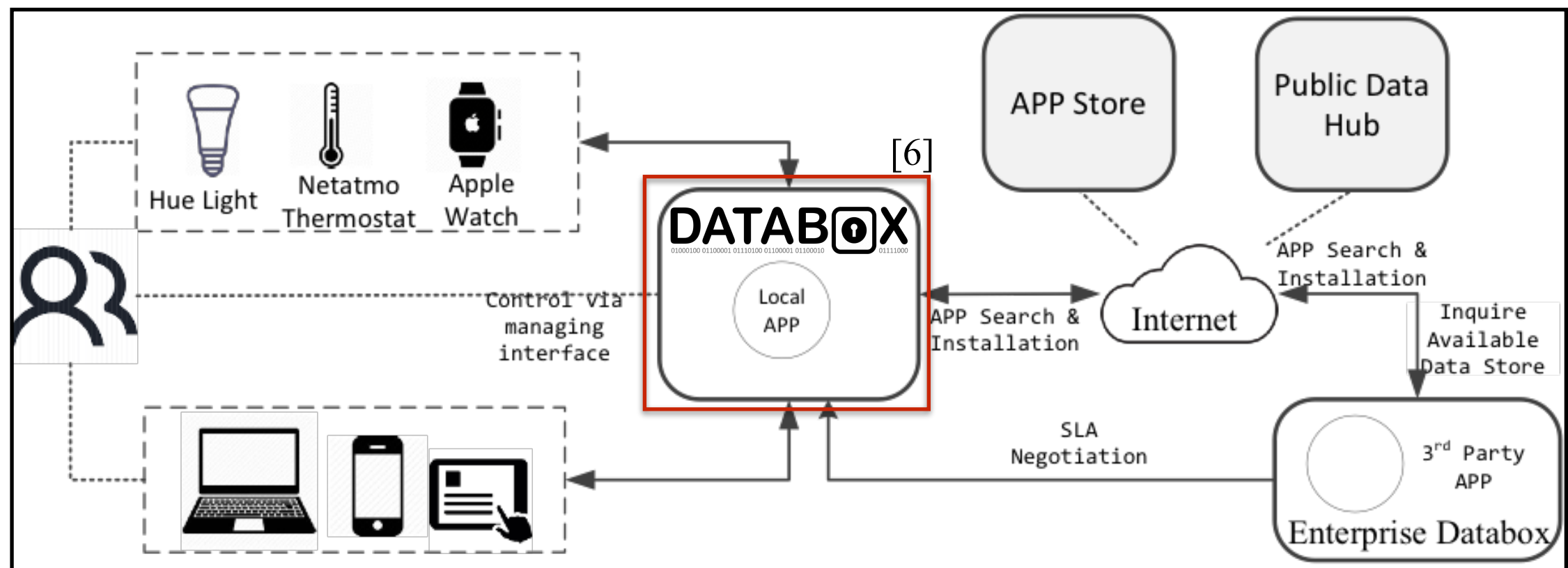
Variability in Sensitivity

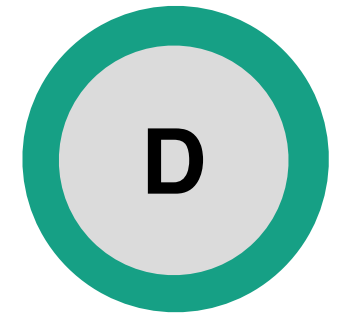
- Some applications must **protect aggregate secrets** while others must protect **secrets about individuals**
- In some cases, only **certain attributes** need to be protected, and **certain individuals** may require more privacy protection than others
- Some time-series data carries **disparate information** about **various user behaviours**



Databox

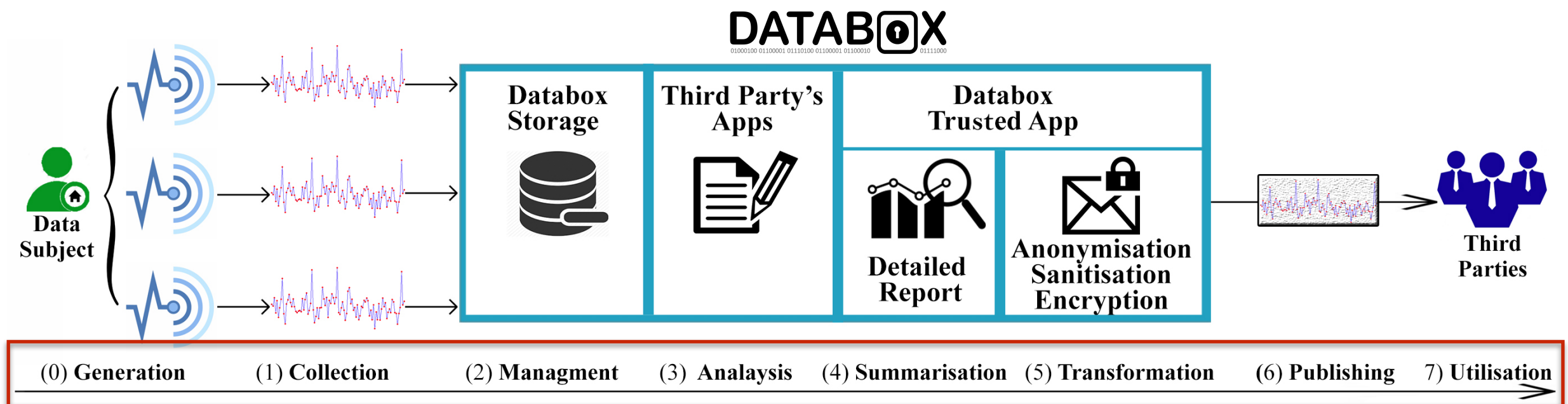
- ✓ Enforcing accountability and control by design at the users' end.
- ✓ Processing of personal data can be done locally
- ✓ Publishing IoT time-series data as a part of Databox.

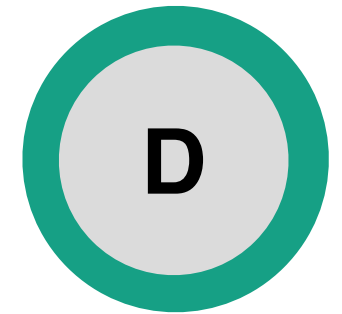




IoT Data Flow

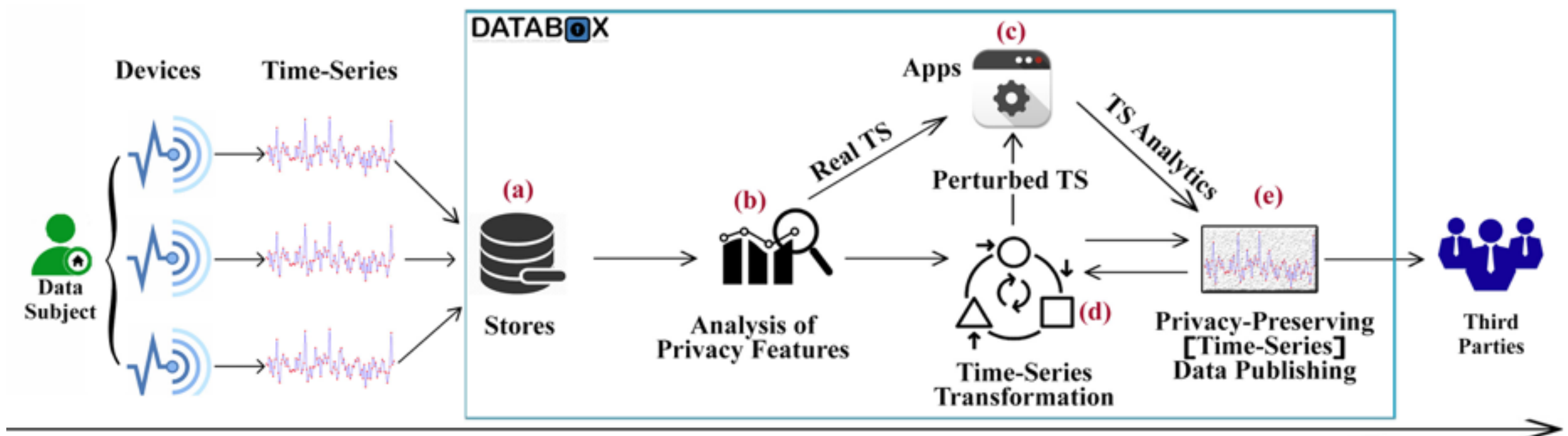
* Third parties' apps installed on Databox are able to request for several data from different sources and perform desired analytics on the large quantity of data.



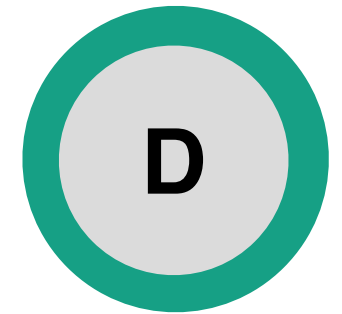


Approach

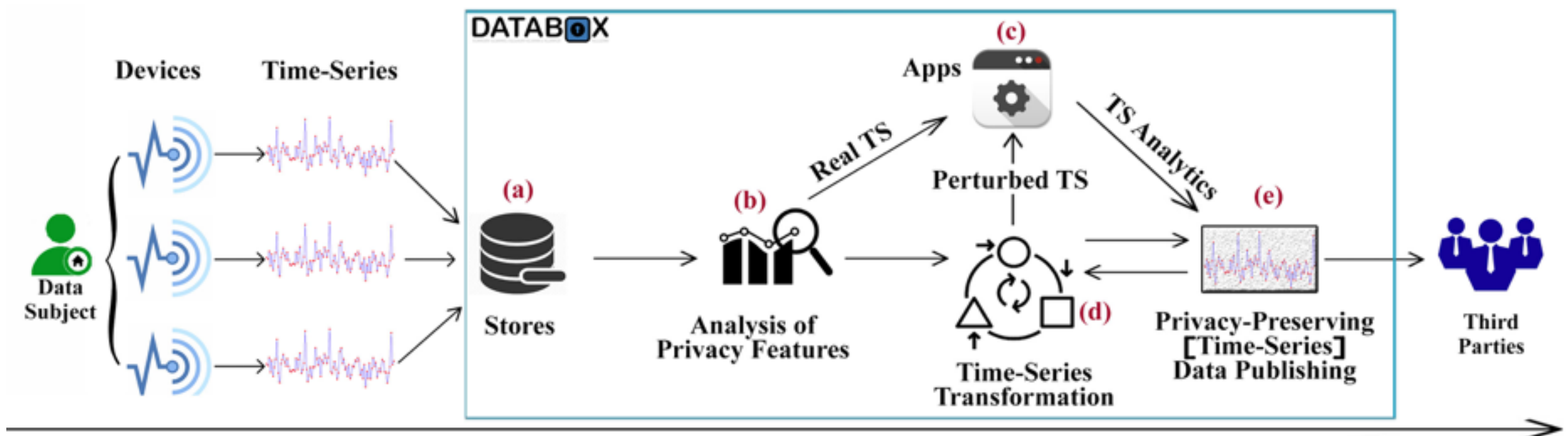
- * Awareness of threats on collected time-series that can jeopardise user privacy, will help users to choose whether to provide apps their raw data or applying some transformation before granting access to them.
- * When the processing of users' data is completed, users can allow their apps to send the results back to their providers via a privacy-preserving data publishing method.

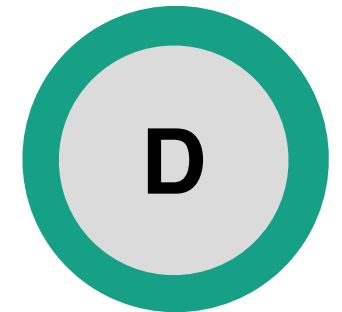


Goals



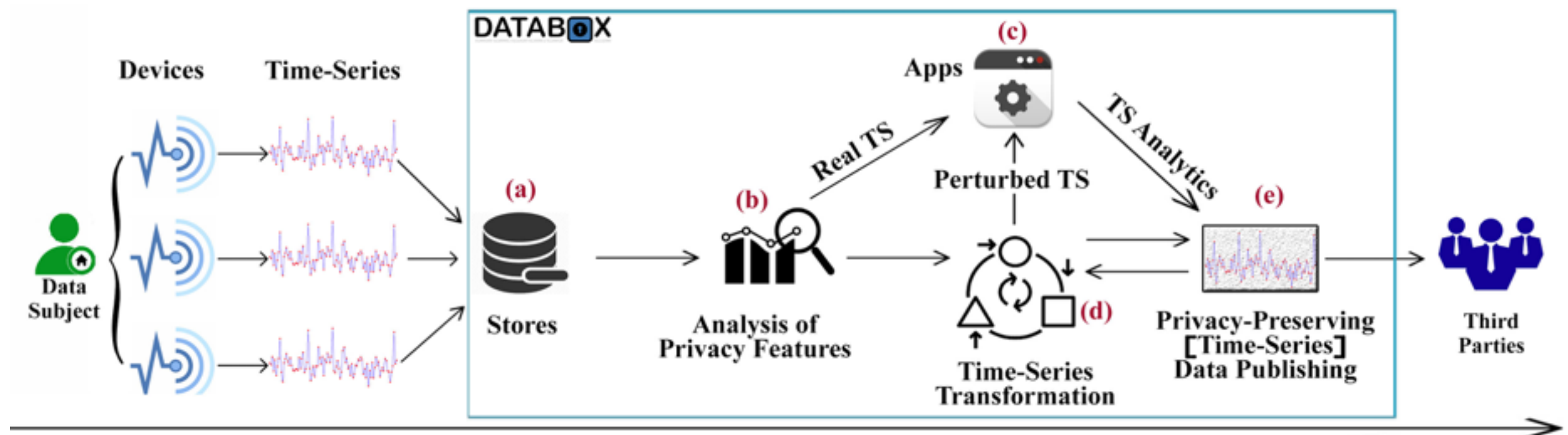
- A. Extraction of the meaningful **statistics and characteristics** of time series which are **pertinent to user privacy**.
- B. Transformation of the time-series to prevent third parties from **inferring user-specified sensitive information** while being able to accurately **achieve the agreed information**.





Future Direction

- 1) Suitable **measures** for evaluation of privacy-preserving IoT data publishing should be defined.
- 2) Real-world time-series **data** from IoT sensors (for a few specific sensor types) should be collected through development of specific apps for Databox.
- 3) We will consider **privacy leakage** in time-series data produced by multiple sensors for specific applications.



References

- [1] Spensky, Chad, et al. "SoK: Privacy on Mobile Devices—It's Complicated." *Proceedings on Privacy Enhancing Technologies* 2016.3 (2016): 96-116.
- [2] Laforet, Fabian, et al. "Individual privacy constraints on time-series data." *Information Systems* 54 (2015): 74-91.
- [3] Saleheen, Nazir, et al. "mSieve: differential behavioral privacy in time series of mobile sensor data." *Proceedings of the 2016 ACM International Joint Conference on Pervasive and Ubiquitous Computing*. ACM, 2016.
- [4] Chakraborty, Supriyo, et al. "Balancing behavioral privacy and information utility in sensory data flows." *Pervasive and Mobile Computing* 8.3 (2012): 331-345.
- [5] Bindschaedler, Vincent, et al. "Synthesizing plausible privacy-preserving location traces." *Security and Privacy (SP), 2016 IEEE Symposium on*. IEEE, 2016.
- [6] Haddadi, Hamed, et al. "Personal data: Thinking inside the box." arXiv preprint arXiv:1501.04737 (2015). *Proceedings of The Fifth Decennial Aarhus Conference on Critical Alternatives*. Aarhus University Press, 2015.

Thanks for your attention

